

# New City Little League Billboard Request Form

Thank you for your interest in purchasing a Billboard at New City Little League. Choosing to advertise with NCLL is a great way to promote your business and show your community support. We are the largest Little League in Rockland County and your Billboard will be seen by thousands of local residents -- the friends and family of our players.

## Billboard Details

- All new Billboards will be made of long-lasting, weather-resistant material
- Billboard size – 8' x 3 ½' at Zukor Park and 8' x 4' at Strawtown Fields
- Multiple color options available
- Your advertisement will appear prominently on our outfield fence
- Our sign vendor, Sign Creations, located in New City, will be happy to use your artwork to make a custom Billboard for you.

## Pricing Information/Options

- ~~\$500~~ **475** – Initial year only, covering Billboard cost and one year of advertising
- \$200/year – subsequent year (year 2 going forward) annual advertising cost
- ~~\$400~~ **375** – (existing advertiser) – Initial year only, to replace older style wood Billboard and one year of advertising
- 10% discount if you purchase multiple Billboards
- Field Locations – Zukor 1, Zukor 2, Strawtown 1, Strawtown 2 (subject to availability)

Name of Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Today's Date \_\_\_\_\_

### Please mail the completed form to:

NCLL – Billboards  
PO Box 81  
New City, NY 10956

**For additional information, please send an email to [billboards@newcityll.org](mailto:billboards@newcityll.org).**